

GO FOR 1000

DuBois et fils, the oldest watch factory in Switzerland, is one of the innovation leaders in the Swiss luxury watch industry.

The traditional company has caused a sensation with the most successful crowd-funding investment in the watch industry. Today, the company has around 950 shareholders from 31 countries.

Shareholders are actively integrated into the action via an online platform and are kept informed about all important steps and decisions. With this, DuBois et fils has created a new form of shareholder relationship characterized by transparency and sustainability.

Now is the time to reach our next big goal. By the end of the year, we would like to welcome the 1000th shareholder to DuBois et fils.

Beginning now on our website www.duboisfils.swiss we are offering:

50 share packages "GO TO 1000"

50 registered shares Philippe DuBois & Fils SA with par value CHF 1.00 each
Total share price (issue price) of **CHF 1000** (CHF 20.00 per share)

Shareholder benefit:

Voucher for 50% off on 1 DuBois et fils watch (valid until Dec.31, 2018)

OR

Voucher for 40% off on 1 DuBois et fils watch (valid until Dec. 31, 2019)

Join us along the way to a digitized future for the Swiss luxury watch industry. One of the declared aims of DuBois et fils in our goal is to preserve and promote traditional Swiss watchmaking while integrating it into a digitized world.

Thomas Steinemann
CEO DuBois et fils

DUBOIS
et fils

WWW.DUBOISFILS.CH

PHILIPPE DUBOIS & FILS SA
HIRZBODENWEG 95 CH-4052 BASEL
GRANDE RUE 22 CH-2400 LE LOCLE
INFO@DUBOISFILS.CH T +41 61 266 1785 F +41 61 266 1789

PHILIPPE DUBOIS & FILS SA